



Program Profile

Program or project name	Play2Learn
Location/s	Various locations nationally
Client group	Families with children aged under 4 years (note that this is the target cohort, though families with children aged 4-5 may also be included)
Internal stakeholders	Team Leaders, Senior Practitioners, Family Support Specialists
External stakeholders	Local service providers
Program or project description	Play2Learn is one of Save the Children's most successful and longstanding programs across Australia, helping families and young children learn to play, socialise and establish routine. It is an early learning and parent education program, primarily aimed at families with children aged under 4 years (see note above). We partner with families for a 20-week period, with three distinct service offerings: • 1:1 Parent Coaching – Delivered in homes and community settings • Online Parent Education groups • Supported Playgroups – Delivered in community settings The program supports parents and caregivers by providing a soft-entry approach to family support, advice, and referrals to other services. It is the largest of our Early Childhood Care and Development programs in Australia and has been running for more than 30 years. It helps children attain their right to quality early childhood education and supports their early childhood development, while also aiming to improve parenting skills, promote parent-child interaction and increase connection to community amongst the families that attend.
Additional information	